

AGENDA
of the
BOARD OF DIRECTORS
of the
SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
A Public Agency
550 Olive Street, Santa Barbara, CA 93101
Tuesday, July 6, 2004
5:15 p.m.

1. **Call to Order**
2. **Roll Call of the Board of Directors**
Chair John Britton; Vice Chair Olivia Rodriguez; Secretary Brian Fahnestock; and Directors: David Davis and Lee Moldaver
3. **Report Regarding Posting of Agenda**
4. **Approval of Prior Minutes (action may be taken)**
The Board will be asked to waive the reading of and approve the minutes for the meeting of June 22, 2004.
5. **Cash Report (action may be taken-attachment)**
The Board will be asked to approve the cash report from June 15 through June 28, 2004.
6. **Public Comment**
Members of the public may address the Board on items within the jurisdiction of the Board that are not scheduled for public hearing. The time allotted per speaker will be at the discretion of the Board Chair. If you wish to address the Board under this item number, please complete and deliver to the MTD Board Clerk **before the meeting is convened**, a "Request to Speak" form including a description of the subject you wish to address.
7. **Closed Session (action may be taken)**
The Board will recess to closed session, pursuant to Government Code Section 54957, to consider a public appointment or employment, Title: General Manager.
8. **Melvin Fountain Retires**
Board will be asked to honor Melvin Fountain for 28 years of exemplary service.
9. **Santa Ynez (attachment - action may be taken)**
Information will be presented regarding Fall service to Santa Ynez, Solvang and Buelton.
10. **Old Spanish Days Fiesta (attachment - action may be taken)**
Board will be asked to authorize booster service during Fiesta week.
11. **Fuel Contract (attachment - action may be taken)**
Board will be asked to authorize the General Manager to enter into a contract for Ultra-Low Sulfur Diesel Fuel.
12. **Capital Lease (attachment - action may be taken)**
Board will be asked to authorize the General Manager to amend the Capital Lease agreement with Santa Barbara Bank & Trust regarding 29' clean diesel buses.
13. **General Manager's Report/Update (attachment-no action will be taken)**
 - a) Fireworks service
 - b) Union contract
 - c) Update regarding Overpass site
 - d) South Coast Transit Priorities (CMAQ grant update)
14. **Other Business and Committee Reports**
15. **Adjournment**

SPEAKERS: Any person wishing to speak to an item on the Agenda should complete and deliver to the Board Clerk a "Request to Speak" form **before the meeting is convened**. The Chair may limit the time allowed to speak.

AMERICANS WITH DISABILITIES ACT: If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.

Santa Barbara Metropolitan Transit District
Cash Report
Board Meeting of July 6, 2004
For the Period June 15, 2004 through June 28, 2004

MONEY MARKET

Beginning	June 15, 2004	\$2,581,610.77
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Passenger Fares	136,781.33	
Accounts Receivable	25,092.74	
Miscellaneous	15,469.68	
Advertising & Prepaid	300.00	
Total Deposits		177,643.75

ACH Pensions Transfer	(23,710.75)	
ACH Tax Deposit	(84,280.97)	
Payroll Transfer	(202,508.26)	
Operations Transfer	(345,833.56)	
Total Disbursements		(656,333.54)

Ending Balance	\$2,102,920.98
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Total Cash and Investments as June 28, 2004:	\$2,102,920.98
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COMPOSITION OF CASH BALANCE

Working Capital	937,568.76	
WC / Liability Reserves	1,165,352.2	
Total Cash Balance		\$2,102,920.98

Santa Barbara Metropolitan Transit District Cash Receipts of Accounts Receivable

Date	Company	Description	Amount
6/15/2004	City of SB - Passes/Tokens	Passes/Token Sales	5,230.00
6/16/2004	Cottage Hospital	Passes/Token Sales	3,000.00
6/17/2004	Calles, Gilbert & Leandra	Health Insurance - Retiree	398.04
6/17/2004	SB Rape Crises	Advertising on Buses	300.00
6/18/2004	City of SB - Public Works	Advertising on Buses	2,850.00
6/18/2004	SB Air Pollution Control Dist.	Passes/Token Sales	200.00
6/21/2004	Helm, Warren	Health Insurance - Retiree	314.70
6/22/2004	Graham Chevrolet	Advertising on Buses	5,000.00
6/23/2004	Godzilla Graphics	Advertising on Buses	850.00
6/23/2004	Gold's Gym	Advertising on Buses	1,500.00
6/25/2004	City of SB - Passes/Tokens	Passes/Token Sales	4,450.00
6/28/2004	Presto Pasta	Advertising on Buses	1,000.00
Total Accounts Receivable Paid During			\$25,092.74

Santa Barbara Metropolitan Transit District Accounts Payable

Check	Date	Company	Description	Amount	Voids
	3/12/2004	DAVIS JR., DAVID D.	DIRECTOR FEES	180.00	V
	4/19/2004	CLAVERIA, BERTHA	PROPERTY RENTAL/STORAGE-APRIL	800.00	V
	6/4/2004	MAXIMUS	MAINTENANCE SOFTWARE	77,770.12	V
	6/17/2004	NATIONAL INTERSTATE INS. CO.	LIABILITY INSURANCE	748.43	
	6/17/2004	AT&T	TELEPHONES	1,381.64	
	6/17/2004	ARCHBALD & SPRAY	LEGAL COUNSEL	6,162.49	
	6/17/2004	BLACK GOLD INDUSTRIES	OIL/ATF RECYCLING	58.00	
	6/17/2004	BFI (BROWNING-FERRIS IND)	WASTE DISPOSAL	137.22	
	6/17/2004	CALIFORNIA ELECTRIC SUPPLY,	B&G REPAIRS & SUPPLIES	410.10	
	6/17/2004	CAR PARTS OF SANTA BARBARA	SHOP SUPPLIES	98.41	
	6/17/2004	CERTIFIED ENVIRONMENTAL	PROFESSIONAL SERVICES	3,411.75	
	6/17/2004	COAST MACHINE & SUPPLY, INC.	BUS PARTS	1,832.03	
	6/17/2004	CHEVRON	FUEL FOR SERVICE VEHICLE	187.25	
	6/17/2004	COX COMMUNICATIONS	INTERNET & CABLE TV	274.70	
	6/17/2004	COVERALL OF MID-STATE CALIF.	JANITORIAL SUPPLIES/SERVICE	1,931.00	
	6/17/2004	STATE OF CALIFORNIA DTSC	EPA MANIFEST ANNUAL FEE	252.00	
	6/17/2004	DEPARTMENT OF CHILD SUPPORT	PR RELATED	599.54	
	6/17/2004	DEAILE, MARY	PR RELATED	106.15	
	6/17/2004	DISTRICT ATTORNEY-S.B.	PR RELATED	712.15	
	6/17/2004	DONS INDUSTRIAL	BUS PARTS/SHOP SUPPLIES	310.33	
	6/17/2004	DOWNTOWN ORGANIZATION, INC.	TC MAINTENANCE	350.00	
	6/17/2004	DHL EXPRESS (USA) INC.	FREIGHT CHARGES	78.60	
	6/17/2004	EASY LIFT TRANSPORTATION, INC.	ADA SUBSIDY	28,889.00	
	6/17/2004	EBUS, INC.	BUS PARTS	278.91	
	6/17/2004	FLEET CAPITAL LEASING-GVF	COPIER LEASE	377.13	
	6/17/2004	FRED'S UPHOLSTERY	UPHOLSTERY REPAIRS	100.00	
	6/17/2004	GFI GENFARE, INC.	FAREBOX REPAIRS & PARTS	1,368.09	
	6/17/2004	GIBBS INTERNATIONAL TRUCKS	BUS PARTS	4,976.93	
	6/17/2004	GILLIG CORPORATION	BUS PARTS	263.55	
	6/17/2004	GOLETA WATER DISTRICT	UTILITIES	38.90	
	6/17/2004	GOODYEAR TIRE & RUBBER CO	LEASED TIRES	8,942.56	
	6/17/2004	GROSSMAN, RACHEL	REIMBURSEMENT	35.00	
	6/17/2004	HERNANDEZ, JOHN	TOOL ALLOWANCE	800.00	
	6/17/2004	HOME IMPROVEMENT CTR.	SHOP/B&G SUPPLIES	58.50	
	6/17/2004	HOTLINE PRINTING, INC.	DRIVER BID SHEETS	409.68	
	6/17/2004	INTERLAND, INC.	WEBSITE HOST	50.00	
	6/17/2004	UNITED STATES TREASURY	PR RELATED	175.00	

Check	Date	Company	Description	Amount	Voids
	6/17/2004	JRN BENEFITS	PENSION ADMINISTRATION	675.00	
	6/17/2004	KENCO LABEL & TAG	ESOP STICKERS	74.59	
	6/17/2004	LEADERSHIP SANTA BARBARA	APPLICATION FEE	50.00	
	6/17/2004	LA CUMBRE FEED	SOFT WATER SYSTEM SUPPLIES	42.56	
	6/17/2004	MAXIMUS	MAINTENANCE SOFTWARE	71,770.12	
	6/17/2004	MC CORMIX CORP. (OIL)	LUBRICANTS	5,437.79	
	6/17/2004	MC CORMIX CORP. (GAS)	FUEL-SERVICE VEHICLES	1,751.03	
	6/17/2004	MIKE CUEVAS GARDENING SERVICE	LANDSCAPE MAINTENANCE SERVICE	350.00	
	6/17/2004	MISSION LINEN UNIFORM SERVICE	UNIFORM & LINEN SERVICE	2,375.66	
	6/17/2004	MOHAWK MFG. AND SUPPLY CO.	BUS PARTS	24.15	
	6/17/2004	MOUNTAIN SPRING WATER	SHOP & OFFICE SUPPLIES	1,037.95	
	6/17/2004	MULLEN & HENZELL	LEGAL FEES ON CALLE REAL	4,620.00	
	6/17/2004	NATIONAL INTERSTATE INS. CO.	LIABILITY INSURANCE	13,614.17	
	6/17/2004	NEXTEL COMMUNICATIONS	CELL PHONES	495.85	
	6/17/2004	NORTHWEST PUMP	FUEL ISLAND SUPPLY	63.02	
	6/17/2004	PREVOST CAR INC.- CREDIT DEPT.	BUS PARTS	13,577.23	
	6/17/2004	OHIO CHILD SUPPORT PAYMENT	PR RELATED	274.19	
	6/17/2004	OTTIERI, ANN BRADY	PR RELATED	774.71	
	6/17/2004	PASO ROBLES TRUCK CENTER	BUS PARTS	582.31	
	6/17/2004	PETRO-DIAMOND INC.	DIESEL FUEL	43,546.00	
	6/17/2004	PETTY CASH- HAGGERTY J.	MISC. PURCHASES	424.52	
	6/17/2004	PETTY CASH HAHN, STEVE	MISC SHOP NEEDS	237.35	
	6/17/2004	PLATINUM PLUS FOR BUSINESS	MISC. CREDIT CARD CHARGES	1,093.47	
	6/17/2004	PANASONIC DIGITAL INC.	COPIER LEASE	246.76	
	6/17/2004	POWERSTRIDE BATTERY	BATTERIES	296.70	
	6/17/2004	PRECISION WELDING DBA	B&G REPAIRS & SUPPLIES	295.11	
	6/17/2004	REPUBLIC ELEVATOR, INC	ELEVATOR MAINTENANCE	79.23	
	6/17/2004	ROCHA, SUZANNE	PR RELATED	406.08	
	6/17/2004	SAFT AMERICA INC.	BUS BATTERIES	23,110.33	
	6/17/2004	SAN BERNARDINO COUNTY	PR RELATED	395.54	
	6/17/2004	SAFEGUARD DBA	OFFICE SUPPLIES	456.10	
	6/17/2004	SANTA BARBARA BANK & TRUST	PR DEDUCTION	210.99	
	6/17/2004	SB COUNTY FEDERAL CREDIT	PR DEDUCTION	1,998.00	
	6/17/2004	SMITTY'S TOWING SERVICE	TOWING SERVICES	390.00	
	6/17/2004	SERVICE MASTER OF SANTA	TC FLOOR STRIPPING	288.00	
	6/17/2004	SHELL OIL COMPANY	FUEL- SERVICE VEHICLES	21.17	
	6/17/2004	SM TIRE, CORP.	BUS TIRES & MOUNTING	1,572.54	
	6/17/2004	SMARDAN-HATCHER CO.	B&G REPAIRS & SUPPLIES	295.69	
	6/17/2004	SO. CAL. EDISON CO.	UTILITIES	8,844.87	
	6/17/2004	SOUTHERN CALIFORNIA GAS	UTILITIES	290.01	

Check	Date	Company	Description	Amount	Voids
	6/17/2004	SB CITY OF-REFUSE/WATER	UTILITIES	1,007.77	
	6/17/2004	T&T CRANE	STORAGE BINS RELOCATION	1,261.20	
	6/17/2004	T.F. HUDGINS, INC.	BUS PARTS	69.70	
	6/17/2004	TUMBLESON, PAUL	REIMBURSEMENT	97.14	
	6/17/2004	TELCOM, INC.	RADIO INSTALLATION & SERVS.	350.00	
	6/17/2004	TEAMSTERS MISC. SECURITY	UNION MEDICAL/DENTAL	68,815.58	
	6/17/2004	TEAMSTERS PENSION TRUST	UNION PENSION	56,725.71	
	6/17/2004	TRANSIT CARE TOURS	BUS PARTS	1,711.28	
	6/17/2004	VALLEY POWER SYSTEMS, INC.	BUS PARTS	1,945.54	
	6/17/2004	VALLEY POWER SYSTEMS, INC.	BUS PARTS	1,261.27	
	6/17/2004	VERIZON CALIFORNIA	TELEPHONES	485.46	
	6/17/2004	VIP AUTOMOTIVE REFINISHING,	BUS REPAIRS	539.60	
	6/17/2004	TEAMSTERS UNION LOCAL NO. 186	UNION DUES	7,196.77	
	6/17/2004	WHITEHOUSE FLORISTS	EMPLOYEE RELATIONS	242.13	
	6/17/2004	WURTH USA WEST INC.	SHOP SUPPLIES	1,289.25	
	6/18/2004	BRITTON, JOHN	DIRECTOR FEES	120.00	
	6/18/2004	DAVIS JR., DAVID D.	DIRECTOR FEES	180.00	
	6/18/2004	FAHNESTOCK, BRIAN	DIRECTOR FEES	180.00	
	6/18/2004	MOLDAVER, LEE	DIRECTOR FEES	180.00	
	6/18/2004	RODRIGUEZ, OLIVIA	DIRECTOR FEES	180.00	
	6/18/2004	DAVIS JR., DAVID D.	DIRECTOR FEES	60.00	
	6/18/2004	DAVIS JR., DAVID D.	DIRECTOR FEES	180.00	
	6/25/2004	AT&T WIRELESS	TELEPHONES	94.76	
	6/25/2004	AT&T	TELEPHONES	34.92	
	6/25/2004	CLAVERIA, BERTHA	PROPERTY RENTAL/STORAGE-APRIL	800.00	
	6/25/2004	DEPARTMENT OF CHILD SUPPORT	PR RELATED	599.54	
	6/25/2004	DEAILE, MARY	PR RELATED	106.15	
	6/25/2004	DISTRICT ATTORNEY-S.B.	PR RELATED	725.37	
	6/25/2004	DOCUPRODUCTS CORPORATION	COPIER SUPPLIES	76.95	
	6/25/2004	UNITED STATES TREASURY	PR RELATED	175.00	
	6/25/2004	OHIO CHILD SUPPORT PAYMENT	PR RELATED	253.71	
	6/25/2004	OTTIERI, ANN BRADY	PR RELATED	717.51	
	6/25/2004	PLATINUM PLUS FOR BUSINESS	MISC. CREDIT CARD CHARGES	2,997.08	
	6/25/2004	ROCHA, SUZANNE	PR RELATED	406.08	
	6/25/2004	SAN BERNARDINO COUNTY	PR RELATED	395.54	
	6/25/2004	SANTA BARBARA BANK & TRUST	PR DEDUCTION	210.99	
	6/25/2004	SB COUNTY FEDERAL CREDIT	PR DEDUCTION	1,998.00	
	6/25/2004	SB CITY OF-REFUSE/WATER	UTILITIES	389.56	
	6/25/2004	T-MOBILE	CELL PHONES	236.45	
	6/25/2004	UNITED WAY OF SB	PR DEDUCTION	530.54	

Check	Date	Company	Description	Amount	Voids
	6/25/2004	VERIZON CALIFORNIA	TELEPHONES	1,653.53	
	6/25/2004	TEAMSTERS UNION LOCAL NO. 186	UNION DUES	153.77	
	6/25/2004	YACO SCHOLARSHIP FUND	PR DEDUCTION	56.00	
				424,583.68	
			Current Cash Report Voided Checks:	0.00	
			Prior Cash Report Voided Checks:	78,750.12	
			Grand Total:	\$345,833.56	

BOARD OF DIRECTORS REPORT (REVISED)

AGENDA DATE: July 6, 2004

AGENDA ITEM #: 9

DEPARTMENT: Planning

TYPE: Informational

PREPARED BY: Steve Maas

REVIEWED BY: General Manager

Signature

Sherrie Fisher

GM Signature

SUBJECT: Routes and Schedules for Santa Ynez Valley Commuter Service

RECOMMENDATION:

Receive informational update on the proposed routes and schedules for the Santa Ynez Valley commuter service. Staff plans to bring this item back to the Board as an action item at a future meeting.

DISCUSSION:

The MTD plans to begin operation of the Santa Ynez Valley commuter service, the "Valley Express," this fall. The over-the-road coaches for this service have been purchased through a federal grant and are on site. MTD staff conducted a survey of potential riders, and received 225 responses. Staff also received information from major employers and from Traffic Solutions. The proposed routes and schedules are based on these data from potential riders and their employers.

The Valley Express will include four daily round trips. The inbound trips will leave the Santa Ynez Valley in the A.M. peak period to transport commuters to the South Coast. The outbound trips will leave the South Coast in the P.M. peak period to return to the Santa Ynez Valley. All four trips will utilize the same Santa Ynez, Solvang, and Buellton stops in the Santa Ynez Valley, and will utilize Highway 101 to travel to the South Coast. However, the four trips will each follow somewhat different routes in the South Coast. Each trip is summarized below.

Trip 1: Major Hollister Avenue Corridor Employers

- Inbound to South Coast
 - 6:07 A.M. -- Begin Highway 154 - Highway 246 junction.
 - 6:24 A.M. -- Leave last Santa Ynez Valley stop (Buellton).
 - 6:55 A.M. -- Arrive first South Coast stop (Hollister at Palo Alto).
 - 7:21 A.M. -- Arrive Transit Center
 - 7:29 A.M. -- End Terminal 1.

- Outbound to Santa Ynez Valley
 - 4:22 P.M. -- Begin Terminal 1.
 - 4:30 P.M. -- Leave Transit Center
 - 5:00 P.M. -- Leave last South Coast stop (Hollister at Coronado).
 - 5:32 P.M. -- Arrive first Santa Ynez Valley stop (Buellton).
 - 5:56 P.M. -- End Highway 154 - Highway 246 junction.

Trip 2: Cottage Hospital & Downtown Santa Barbara

- Inbound to South Coast
 - 6:44 A.M. -- Begin Highway 154 - Highway 246 junction.
 - 7:01 A.M. -- Leave last Santa Ynez Valley stop (Buellton).
 - 7:38 A.M. -- Arrive Goleta Valley Cottage Hospital.
 - 7:50 A.M. -- Arrive Santa Barbara Cottage Hospital.
 - 8:04 A.M. -- End Terminal 1.
- Outbound to Santa Ynez Valley
 - 4:26 P.M. -- Begin Terminal 1.
 - 4:40 P.M. -- Leave Santa Barbara Cottage Hospital.
 - 4:50 P.M. -- Leave Goleta Valley Cottage Hospital.
 - 5:30 P.M. -- Arrive first Santa Ynez Valley stop (Buellton).
 - 5:54 P.M. -- End Highway 154 - Highway 246 junction.

Trip 3: Downtown Santa Barbara Express

- Inbound to South Coast
 - 6:48 A.M. -- Begin Highway 154 - Highway 246 junction.
 - 7:05 A.M. -- Leave last Santa Ynez Valley stop (Buellton).
 - 7:50 A.M. -- Arrive County Administration Building.
 - 7:52 A.M. -- Arrive Santa Barbara City Hall.
 - 7:58 A.M. -- Arrive Milpas at Cota
 - 8:00 A.M. -- End Terminal 1.
- Outbound to Santa Ynez Valley
 - 5:00 P.M. -- Begin Terminal 1.
 - 5:02 P.M. -- Leave Milpas at Haley.
 - 5:08 P.M. -- Leave Santa Barbara City Hall stop.
 - 5:10 P.M. -- Leave County Administration Building.

- 5:55 P.M. -- Arrive first Santa Ynez Valley stop (Buellton).
- 6:19 P.M. -- End Highway 154 - Highway 246 junction.

Trip 4: Hollister Avenue, UCSB, and Health & Government Campus

- Inbound to South Coast
 - 6:53 A.M. -- Begin Highway 154 - Highway 246 junction.
 - 7:10 A.M. -- Leave last Santa Ynez Valley stop (Buellton).
 - 7:41 A.M. -- Arrive first South Coast stop (Hollister at Palo Alto).
 - 7:50 A.M. -- Arrive UCSB.
 - 8:00 A.M. -- Arrive Calle Real Health & Government Campus
 - 8:18 A.M. -- End Terminal 1.
- Outbound to Santa Ynez Valley
 - 4:42 P.M. -- Begin Terminal 1.
 - 5:00 P.M. -- Leave Calle Real Health & Government Campus
 - 5:10 P.M. -- Leave UCSB.
 - 5:19 P.M. -- Leave last South Coast stop (Hollister at Coronado).
 - 5:51 P.M. -- Arrive first Santa Ynez Valley stop (Buellton).
 - 6:15 P.M. -- End Highway 154 - Highway 246 junction.

Fare Structure Recommendation

- Staff recommends the following fare structure
 - \$4.00 one-way cash fare.
 - \$35.00 ten-ride pass.
 - \$120.00 for 30-day unlimited-ride pass.

Valley Express 10-ride passes and unlimited-ride passes will be valid on all MTD routes (except the Downtown-Waterfront Shuttle). However, standard South Coast service 10-ride passes and unlimited-ride passes will not be valid on the Valley Express.

BUDGET/FINANCIAL INFORMATION:

The Santa Ynez Valley commuter service is included in the MTD FY 2005 adopted budget.

BOARD OF DIRECTORS REPORT

AGENDA DATE: July 6, 2004

AGENDA ITEM #: 10

DEPARTMENT: Planning

TYPE: Action

PREPARED BY: Steve Maas

REVIEWED BY: General Manager

Signature

Sherrie Fisher

GM Signature

SUBJECT: Fiesta Booster Service

RECOMMENDATION:

Staff recommends that the Board approve a request from Old Spanish Days, Inc., for the MTD to operate a booster service for five evenings during Fiesta (August 4 through August 8, 2004).

DISCUSSION:

The MTD has traditionally added boosters during Fiesta, to meet the increased demand for service. For the 2004 Fiesta celebration, Old Spanish Days has requested the MTD to add service beyond the boosters that MTD typically operates, to link many of the major Fiesta sites on one route. Staff believes that such a service would be useful both for persons who are transit dependent and for persons who have access to an automobile. The sites include:

- Fiesta's Worlds of Fun Carnival (Santa Barbara City College's La Playa Parking lot).
- Fiesta Arts & Crafts (West Beach).
- El Mercado De La Guerra Plaza.
- Santa Barbara Courthouse Sunken Gardens.
- El Mercado Del Norte.
- Earl Warren Showground.

The booster service will be operated with two 30-foot Gillig buses on 30-minute headways. The service will run from approximately 2:30 P.M. until 10:00 P.M. from Wednesday, August 4, through Sunday, August 8.

The MTD will work collaboratively with Old Spanish Days and Cumulus Broadcasting to promote this service, dubbed the "Fiesta KRUZER." MTD and our partners will promote both the Fiesta KRUZER and the Downtown-Waterfront Shuttle through the easily identifiable Fiesta flamenco hat icon. As usual for Fiesta, the Downtown-Waterfront Shuttles will have the flamenco hats placed on their roofs. This same icon will be applied to the Fiesta KRUZER buses, and will

be used in all of the marketing collateral. The Fiesta KRUZer will be included in all of the print and radio advertising that is produced by our partners. The MTD will participate in many press interviews, and will be featured on the KRUZ morning show.

Ridership estimation is problematic for a service such as this. However, staff conservatively estimates that the service would attract an average of 20 riders per hour, for a five-day total of 1,500 passengers,

BUDGET/FINANCIAL INFORMATION:

This service is not included in the approved budget. The marginal operating cost to the MTD for this service is estimated to total \$5,400. The fare revenue generated by the service, estimated to total \$1,300, would reduce this cost to an estimated \$4,100.

BOARD OF DIRECTORS REPORT

MEETING DATE: JULY 6, 2004

AGENDA ITEM #: 11

TYPE: ACTION

PREPARED BY: JERRY ESTRADA

Signature

REVIEWED BY: GENERAL MANAGER

GM Signature

SUBJECT: CONTRACT FOR ULTRA-LOW SULFUR DIESEL FUEL

DISCUSSION:

Discussion

Santa Barbara Metropolitan Transit District (MTD) participated in a cooperative procurement with Los Angeles Metropolitan Transportation Authority (MTA) for the purchase and delivery of Ultra-Low Sulfur Diesel fuel. The California Air Resources Board (CARB) requires the use of Ultra-Low Sulfur Diesel Fuel for transit buses.

This contract provides up to approximately 1,000,000 gallons of ultra-low diesel fuel for 24 months at current Oil Price Information Service (OPIS) pricing. OPIS is a widely accepted fuel price benchmark, a private, independent company with no stake in fuel transactions that is not funded by the oil industry. The bid quantities are estimates only, with deliveries to be ordered and released as required. There is no obligation or commitment on the part of the MTD to order all or any of the diesel fuel.

As a result of this procurement, MTD's fixed cost per gallon will decrease by approximately 2.5 cents per gallon. MTD estimates that this should result in a savings of approximately \$25,000 over the 24-month period.

Recommendation

Staff recommends that the Board of Directors authorize the General Manager to enter into an agreement with BP West Coast Products LLC, the lowest responsive and responsible bidder.

BOARD OF DIRECTORS REPORT

MEETING DATE: JULY 6, 2004

AGENDA ITEM #: 12

TYPE: ACTION

PREPARED BY: JERRY ESTRADA

Signature

REVIEWED BY: GENERAL MANAGER

GM Signature

SUBJECT: AMENDMENT OF CAPITAL LEASE

DISCUSSION:

Discussion

A few months ago, Santa Barbara Metropolitan Transit District (MTD) entered into a capital lease with Santa Barbara Bank & Trust (SBB&T) for eleven 29' clean diesel buses. The original lease did not include the cost of a spare engine, transmission, or fueling system equipment. SBB&T has prepared an amendment in the amount of \$26,899.79 for the aforementioned items.

Recommendation

Staff recommends that the Board of Directors authorize the General Manager to execute the amendment with SBB&T.

To: Chair Britton
Board of Directors
From: Sherrie Fisher, Interim General Manager
Date: 7/2/2004
Subject: Administrative Update

Plans for **Santa Ynez Valley Express service** are in high gear. Steve Maas, Manager of Planning will be presenting information at Tuesday's board meeting. The market survey conducted by Lynnette Coverly, Manager of Marketing and David Damiano, Community Relations Manager, has resulted in a great deal of information provided directly by potential riders and their employers. The presentation at your Tuesday meeting will be informational including survey data, design, routes, schedules, fare recommendation, and planned marketing of the service.

Five MCIs have been received and are on property. Time trials for Santa Ynez have been conducted using these vehicles.

Negotiations with the Teamsters Union regarding a new agreement are ongoing. It is not unexpected to note that the June 30, 2004 end of contract has come and gone without final conclusion. However, the parties are meeting frequently and negotiating diligently.

Operations has **hired two new drivers** who are nearing completion of training. Additional hiring is in process for fall service.

Summer service is in place including reductions to line #19 booster service near, increases to the shuttle (particularly on weekends), a designated summer shuttle supervisor (Jose Gomez), Wharf Woody service between the wharf and Chase Palm Park parking lot, and special attention to throngs of visitors. Marketing beat the pavement placing shuttle information at local hotels and Visitors' Center.

MTD has been informed that the State plans to raid transit **property tax revenues** again. This potential two year tax shift was originally defined as a 40% reduction (approximately \$500,000 decrease in MTD revenues during the two year span). After lobbying and review by the governor's office, we believe that the decrease will be 3% (a reduction of \$37,000 over two years). The three percent level assumes that transit is defined as an essential service.

Special booster service for the **4th of July** will happen this weekend. As usual, we will deploy all possible electric shuttles on State Street prior to the fireworks and supplement those with large vehicles traveling up Chapala Street (to pick up near the City parking lots) and down State Street to the beach. The fare on the way to the fireworks is \$.25 (even if the passenger is riding on the larger bus because it is literally the shuttle route being boosted). The return fare is regular MTD fare structure (including 30-day pass or 10-ride ticket). This booster service is sincerely appreciated by members of the community who park and then ride with MTD to the fireworks event as well as frequent MTD customers.

The **administrative office will be open on July 5th** as MTD is providing regular transit service that date.

On June 24, 2004, the CARB (California Air Resources) board unanimously passed the modifications proposed by CARB staff to the Transit Bus Fleet rule allowing Transit districts to purchase **HEB's (hybrid diesel electric buses)** in the 2004-2007 period. CARB staff excised language from earlier drafts of the proposals to unify the Transit Bus Fleet Rule with 2007 EPA heavy duty diesel standards for another day. By putting the EPA unification off for another day CARB avoids another CNG vs. diesel battle, but gives the diesel path agencies something to purchase in the 2004-2007 period.

The highlights of the modifications are:

- **HEB's may be purchased by diesel path agencies in the period 2004-2007**
- Agencies must apply to the CARB Executive Officer by January 1, 2005 if they intend to purchase HEB's in this period and keeps the Executive Officer informed of any plan changes.
- Agencies purchasing HEB's on the interim period will be required to offset the NOx emission delta between the hybrid certification (1.8 g/bhp-hr) and the current regulation (.5g/bhp-hr). For the MTD this could add up to nearly 2 tons of NOx/ yr with 8 hybrids. Only surplus NOx emissions offsets are allowed. The reductions cannot come from the 1 to 1 retirement of buses. The MTD may be able to argue that its fleet average of 3.678 g/bhp-hr is already significantly below the CARB mandated 4.8 g/bhp-hr NOx averages for urban buses. MUNI is retrofitting over 100 buses with the Cleaire device at a cost of over \$14k/bus to attain this "surplus" reduction beyond CARB standards. The MTD may also be able to argue that its Fleet Vehicle (30 ft buses, EV's and service vehicles) average of 1.57 g/bhp-hr exceeds the 2007 CARB standard of 3.2 g/bhp-hr by over 50%.

Hybrid Manufacturer Highlights

- As of June 2004 there are 38 Allison Ep systems installed on HEB's in 10 districts. Production is up to 7 units per week now with the Seattle order of 235 units. Over 1.4M miles of testing has been done on the Ep system.
- BAE has over 20 HEB's in revenue service in NYC with orders for 325 more
- ISE has 4 CARB certified gasoline hybrids in service

The **Stingray** (owned by ETI) will be leaving MTD to begin a test at Cal State University Channel Islands. The service will be on campus at the new university. This project is funded through a federal earmark with Ventura County Transportation Commission as the grantee. I have agreed with VCTC's request to lease one of MTD's retiring Villager buses for a spare vehicle.

The new (cooperatively funded) **bus shelter at Milpas and Carpinteria** is in place. A matching bench and trashcan will be purchased for placement there also.

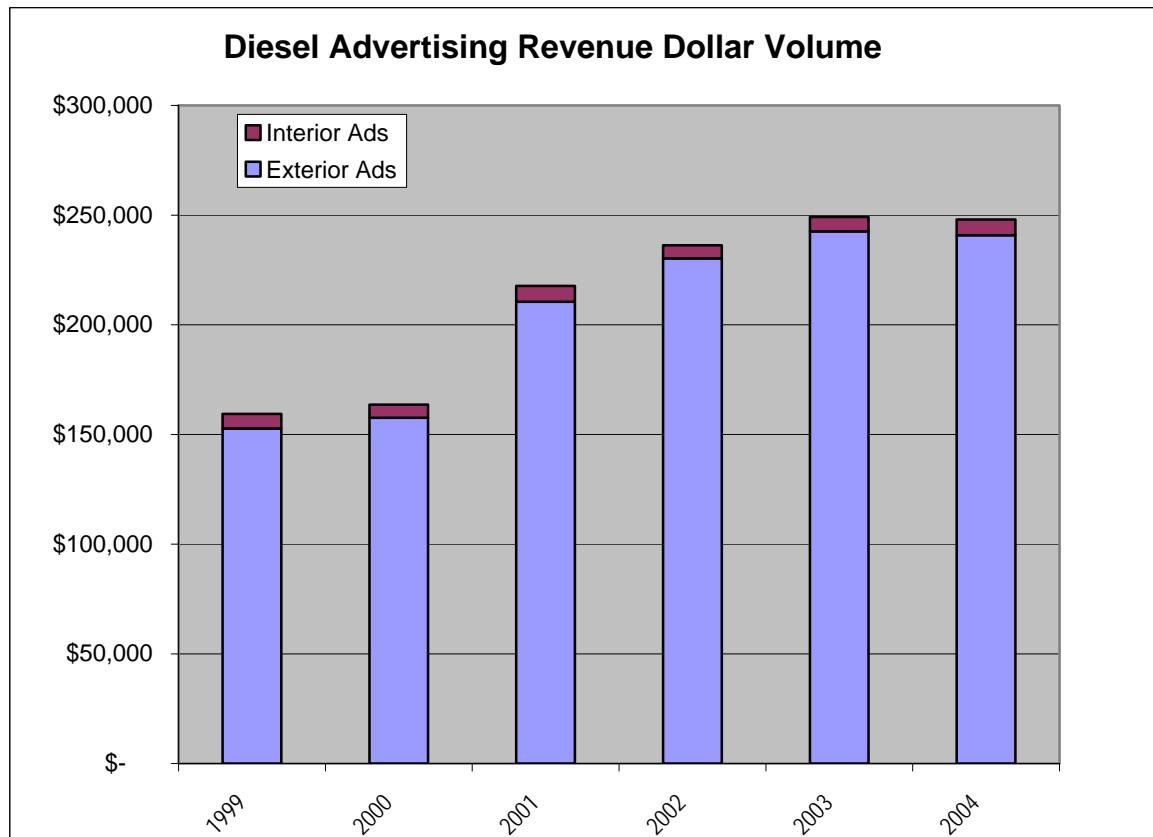
A lot of community effort is being directed at solving the housing crisis. I am honored to sit on the **steering committee** of the County Housing Advisory Committee (Community Development Department) seeking solutions to the overwhelming housing crisis. I have also attended the meetings of the Jobs Housing Mobility committee; this two-county group finalizes recommendations by the end of July. These two committees are working diligently to find solutions.

The changes at the TC are successful in providing a small amount of revenue with little, or no work on MTD's part - as noted below.

Revenue Program	Install Date	May Revenue	Cumulative Revenue
1. Two Rocket Vending Machines	11/15/03	\$403.40	\$2,583.90
2. SBB&T ATM	3/9/04	\$500	\$1,338.73
3. Hot Spots Kiosk *	4/21/04	\$300	\$390
TOTAL Revenue:		\$1,203.40	\$4,312.63

Marketing has offered Traffic Solutions an opportunity to sponsor the **pocket map** again. If not, Santa Barbara Bank and Trust and UCSB Parking services have expressed some interest.

Marketing reports that **diesel exterior** ad sales are only ¾% behind 2003 with diesel interior ads sales up up 9%from 2003.



Planning and Marketing are hard at work putting together the schedules, information to the public and a driver run cut for **September service changes**. (That one sentence encompasses an extensive work product for both departments.) The bus book marketing them will make use of recent tv/radio commercials which highlight ease of use, new buses, convenience: (tag line: MTD – The Easy Choice.

Monthly outreach to **elementary schools** for June resulted in 254 students learning about MTD. This is important, as you know, because these 6th grade students go on to middle and junior high school where we experience behavior issues on the Line 19 buses. (Four drivers are available to make these presentations: Nancy Vargas, Eddie Cervantes, Ronnie Shahbazian and Jose Gomez.) In addition, Marketing is coordinating with the junior and high schools to ensure that MTD rules are included in school materials; that MTD is present for back to school registration and at parent-nights for 7th graders.

During the summer, Lynnette Coverly and Gary Johns, Manager of Operations are working with SBPD (Officer Rick Alvarado) and SB County Sheriffs (Sgt Brian Thieltz) to develop a standing program of occasional safety and security checks on MTD buses, via **plain-clothes ride alongs**.

KSBY **television ad** continues to run on channel 6 (NBC). Univision news segments began airing in early June and will run through early August. Five of ten segments have been produced at this time.

Curator, David Bisol, of **SB Historical Society** accepted MTD's donation of a vintage farebox, map dispenser, and former MTD bus stop sign with old logo. It will be placed in the museum's archives and they will notify MTD when/if they put it on display. A letter, recognizing the donation is forthcoming.

Daily Media Log						
Date	Media	Contact	Questions/Topic	Responding Party @ MTD	Response	Response Date
4-May	Cumulous Broadcasting	Liz Dewell	Public Hearing Press Release	David	PSA's to run on KRUZ and MAGIC	4-M
4-May	94.5 Radio Bronco (Clear Channel)	Rick Alvarado	Vandalism discussion with the Santa Barbara PD	David	David and Jose Gomez were on 94.5 Radio Bronco	4-M
4-May	KSBY 6	Diana Carter	TV Commercial	David and Lynnette	Half-day of filming at a bus stop in Goleta	4-M
4-May	SBNP	Leah Etling	Public Hearing Press Release	David	meeting time and information given	4-M
11-May	SBNP	Josh Molina	Recap of May 11th Board Meeting	N/A	Recap of Board Meeting	11-M
14-May	Clear Channel Radio Stations	Various D.J's	Announement of the TC 30 event	David	Press Release	11-M
4-May	Cumulous Broadcasting Radio Stations	Various D.J's	Announement of the TC 30 event	David	Press Release	11-M
4-May	SBNP	Josh Molina	Announcement of the TC 30 event	David	Press Release	11-M
11-May	SBNP	Josh Molina	Recap of City Council meeting	N/A	Discussion regarding cigarette butts at bus stops	N/A
May	Metro Magazine		the importance of easy-to-understand passenger information - MTD mention	N/A	N/A	
20-May	SB Independent	Nick Welsh	Angry Poodle - Shuttle fare increase	N/A	N/A	N/A
20-May	SBNP	Josh Molina	New Year's Day service	David	Informed Josh of Board decision	27-M